# TfL Analytics Research Proposal Form

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| **Project Name** |  | | |
| **Lead Researcher(s)**  **Name:**  **Institution:** |  | | |
| **Contact details**  **Name:**  **Address:**  **Contact number:**  **Email address:**  (add additional people as required) | *Note: Please provide official work contact details rather domestic contact details.* | | |
| **Date proposal submitted** |  | **Anticipated start date** |  |
| **Project abstract (max 300 words)**  Describe succinctly the major aspects of the proposed project. You are encouraged to reference the TfL strategic business questions your research will support |  | | |
| **Summary of project deliverables**  Outline the project deliverables (e.g. predictive model, recommendation report etc) |  | | |
| **Outline the benefits that project will aim to support / align with vs the four TfL priorities and the** [**2018 Mayor’s Transport Strategy**](https://www.london.gov.uk/sites/default/files/mayors-transport-strategy-2018.pdf) **(MTS):** | 1.    To deliver a safe and reliable network that promotes healthy living  *[enter benefits here]* | | |
| 2.    To connect Londoners and all our communities and improve accessibility  *[enter benefits here]* | | |
| 3.    To develop and engage our people and reflect London’s diversity  *[enter benefits here]* | | |
| 4.    To cost less and grow sustainable revenue to reinvest in London  *[enter benefits here]* | | |
| Policies and proposals in the Mayor’s Transport Strategy that the research will help deliver related to the three key themes at the heart of the strategy  a) Health Streets and healthy people,  b) a good public transport experience,  c) New homes and jobs):  *[enter here]* | | |
| **TfL Stakeholders**  **Name:**  **Role:**  **Department:**  **Sponsor (Y/N):**  **Engaged with Proposal (Y/N):**  (add additional people as required) |  | | |
| **High Level Milestone Plan**  (Please provide a high level list of milestones e.g. key dates, deadlines and deliverables from project inception to completion) | Date:  Description:  Date:  Description:  Date:  Description:  Etc. | | |
| **Scope of Data**  Please provide a summary of the data sets and time periods that would be required for the proposed research | **TfL Open Data**  .. | | |
| **TfL confidential data**  .. | | |
| **External / other data**  .. | | |
| **Proposed IT and analysis platforms**  To assist operationalisation of outputs, we encourage use of technology compatible with the Microsoft Azure platform (e.g. SQL Server, R, Python). We may request you work on a secure TfL hosted cloud platform to undertake your research. |  | | |
| **Sharing Knowledge / Industrialisation**  Please identify any key upfront considerations that will ensure that the research outputs are promoted and industrialised (e.g. scalability. data availability, platform / language compatibility, privacy etc) and insights / recommendations shared and acted upon |  | | |

**Please return your completed form to academicresearch@tfl.gov.uk**