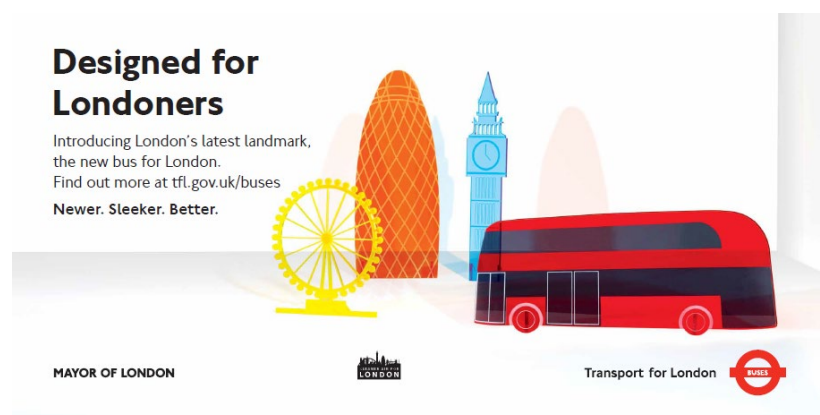


2012

Poster displayed at bus stops and out-of-home locations



Metro press advert



Concertina fold leaflet distributed to customers. Route 24 shown, but version also created for routes 9, 11 and 390.



**Mayor's Introduction**

I am thrilled to confirm that from June 22nd passengers on route 24 will travel aboard the new bus for London – the first bus designed specifically for the capital in more than 50 years. These world-beating buses meld the very best in British design, engineering and environmental performance and I am confident they are quite unlike anything you will have travelled on before.



The buses' 3-doors, 2 staircases and open rear platform will speed boarding and alighting and therefore the efficiency of the service at the busiest times.

They will be a breath of fresh air as their environmental pedigree is second to none. The buses emit less than half the harmful gases of conventional diesel buses and are also more fuel efficient.

I believe they will be hugely popular with passengers and by 2016 we plan to have over 600 new buses in service.

Boris Johnson  
Mayor of London

**LONDON'S LATEST ICON**

The New Bus for London is arriving on route 24, the first route to run entirely with these vehicles. Inspired by the old Routemaster it's the first London bus in 50 years to be designed specifically for the Capital.

**Design and innovation**

The New Bus for London is accessible, greener, and has three doors for extra convenience. On the exterior, key features are highlighted with distinctive glass, giving a modern design and producing a light and airy feel inside the bus. The new interior blends modern requirements with a contemporary take on the old Routemaster bus. A bespoke seat pattern combines with a welcoming colour scheme and low energy LED lighting. A climate controlled air system and next stop audio and visual announcements complete the mix of modern features.

**Better for passengers**

The bus has three sets of doors, each with card readers that accept Oyster and contactless debit & credit cards, making it easier to get on and off. Inside, there are two staircases, one near the front and one at the back, for easy access to and from the upper deck. Passengers are also able to hop-on or off through the open rear platform, when a conductor is on board.

**Better for the environment**

The new buses are the most environmentally friendly buses of their kind and use the latest green diesel-electric hybrid technology.

**Accessibility**

The bus has a step-free gangway on the lower deck from the front to the back, allowing ease of access for people with mobility impairments and passengers with buggies. There is a large wheelchair bay directly opposite the ramped centre door and also a T-Loop system, which transmits announcements for passengers with hearing aids.

**How to pay**

Passengers with an Oyster Card, Bus Pass, or a single journey ticket can board through any of the three doors. Saver ticket holders must board through the front door and present their ticket to the driver. You are also able to pay for your bus journey using contactless credit, debit or charge card although daily price capping does not currently apply. Simply touch your contactless card to the yellow card reader as you board the bus via any door, exactly the same as you would do with an Oyster Card. This method is cheaper than paying with cash, you'll only be charged a single fare of £1.40 instead of the £2.40 cash fare. If you are paying with cash roadside ticket machines are available at many stops in Central London. Where such a machine is provided, passengers paying with cash must buy their ticket from the machine before boarding. Elsewhere, cash payers must board through the front door and buy a ticket from the driver.

**Conductor on board**

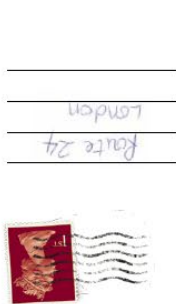
Conductors will supervise the open rear platform ensuring passengers are able to hop on or off when it is safe to do so. They will also help those with impaired mobility and provide journey information and general passenger assistance. The conductor will not collect fares or validate Oyster or contactless debit & credit cards.

**Live bus arrivals**

Find out when your next bus will arrive online or on your mobile at [tfl.gov.uk/countdown](http://tfl.gov.uk/countdown)

**More information**

To find out more visit [tfl.gov.uk/newbusforlondon](http://tfl.gov.uk/newbusforlondon)



London's latest icon!  
The New Bus for London is  
accessible, greener and has  
three doors for extra  
convenience.  
Find out more at [tfl.gov.uk](http://tfl.gov.uk)



Posters posted at bus stops along route 9 before and after the route converted to New Routemaster buses.



## London's latest icon is coming to route 9

The New Bus for London is accessible, greener, and has three doors for extra convenience. Find out more at [tfl.gov.uk](http://tfl.gov.uk)

MAYOR  
OF LONDON





## London's latest icon now on route 9

The New Bus for London features three doors for faster boarding with a conductor on board from early morning to early evening during the week to ensure passenger safety. Find out more at [tfl.gov.uk](http://tfl.gov.uk)

PARIS001.09.13

MAYOR  
OF LONDON



TRANSPORT  
FOR LONDON  
EVERY JOURNEY MATTERS

Posters posted at bus stops along route 11 before and after the route converted to New Routemaster buses.



**London's latest icon  
is coming to route 11**

The New Bus for London is accessible, greener, and has three doors for extra convenience. Find out more at [tfl.gov.uk](http://tfl.gov.uk)

MAYOR OF LONDON

 CLEANER AIR FOR LONDON

 TRANSPORT FOR LONDON  
EVERY JOURNEY MATTERS



# London's latest icon now on route 11

The New Bus for London features three doors for faster boarding with a conductor on board from early morning to early evening to ensure passenger safety. Find out more at [tfl.gov.uk](http://tfl.gov.uk)

MAR0209.07.13

MAYOR  
OF LONDON



TRANSPORT  
FOR LONDON  
EVERY JOURNEY MATTERS

Posters posted at bus stops along route 24 before and after the route converted to New Routemaster buses.



## London's latest icon is coming to route 24

The New Bus for London is accessible, greener, and has three doors for extra convenience. Find out more at [tfl.gov.uk](http://tfl.gov.uk)

MAYOR OF LONDON

Transport for London





## London's latest icon now on route 24

The New Bus for London features three doors for faster boarding with a conductor on board from early morning to early evening to ensure passenger safety. Find out more at [tfl.gov.uk](http://tfl.gov.uk)

MAYOR OF LONDON

Transport for London



HM0271.05.03



Posters posted at bus stops along route 390 before and after the route converted to New Routemaster buses.



## London's latest icon is coming to route 390

The New Bus for London is accessible, greener, and has three doors for extra convenience. Find out more at [tfl.gov.uk](http://tfl.gov.uk)

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MAYOR OF LONDON





## London's latest icon now on route 390

The New Bus for London features three doors for faster boarding with a conductor on board from early morning to early evening during the week to ensure passenger safety. Find out more at [tfl.gov.uk](http://tfl.gov.uk)

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MAYOR OF LONDON



TRANSPORT  
FOR LONDON  
EVERY JOURNEY MATTERS

Leaflets distributed to customers along route 8, to inform them of the switch to front door only boarding on New Routemaster buses.



Every day 31 million journeys are made in London. At TfL, we know that better journeys make for better lives. That's why every journey matters.

All information correct at time of going to print. July 2019.



-  **tfl.gov.uk**  
24 hour travel information
-  **0343 222 1234\***
-  Sign up for email updates  
**tfl.gov.uk/emailupdates**
-  **@TfLBusAlerts**

\*Service and network charges may apply. See [tfl.gov.uk/callcharges](http://tfl.gov.uk/callcharges) for details.

## Transport for London

From 9 August, you will only be able to board using the front doors on Route 8



MAYOR OF LONDON



## What's happening?

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From 9 August, you will only be able to board New Routemaster buses on Route 8 using the front doors. We are making this change to make sure that everyone pays the right fare and to bring New Routemasters in line with how customers board other buses in London.

You won't be able to board using the middle or rear doors, and the yellow card readers in the middle and back of the bus will no longer be in use. You will only be able to get off from the middle and rear doors.



## Bus accessibility and travelling with a buggy

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If you need to use the wheelchair priority space, you can continue to use the middle doors to board as normal.

If you are travelling with a buggy, let the driver know you need to board through the middle doors first. Then, go to the front and touch in on the yellow card reader or show your ticket to the driver.

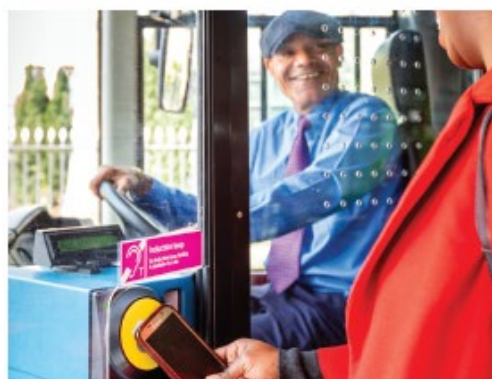
## How to pay

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When you board using the front door, you must either:

- Touch your Oyster card, contactless card or device on the yellow card reader, or
- Show a valid ticket to the driver.

If you don't touch in at the front or have a valid ticket for your journey, you may be issued a £80 penalty fare or be prosecuted.



## TfL Oyster and contactless app

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The TfL app can help ensure that you always have enough pay as you go credit on your Oyster card or a valid ticket to travel. You can top up your Oyster card or buy a ticket anytime, anywhere. Collect your order after 30 minutes (often sooner) by touching your Oyster card on a yellow card reader as part of a journey.

