From: <u>Hurwitz Michael</u>

To: Macbeth Iain; Beevor Mike

Cc: King Rhyanna
Subject: Follow up to LinkedIn
Date: 03 July 2018 11:07:11

I'm about to email – for info the LinkedIn messaging train.

Μ

Michael Hurwitz

Director of Transport Innovation | Transport for London

Phone: +) | Mobile: +

11th Floor, Palestra, 197 Blackfriars Road, London SE1 8NJ | Email:

@tfl.gov.uk
TRANSPORT
FOR LONDON
EVERY JOURNEY MATTERS

Friday sent the following message at 3:12 AM
 View profile

_3:12 AM

Hi Michael, hope you're well! It's been a while since we last spoke and I wanted to catch up with you regarding my new role at Bird (www.bird.co). You may be aware that electric scooters are taking the USA by storm. We're providing a green / low cost last mile solution for cities with our dockless electric scooter hire service. Unlike the bike schemes, we pick up our scooters every night to be charged. The following morning we put them back on the streets in approved locations - so no clutter issue with our Birds.

Our aim is to reduce car usage and in turn congestion / pollution in cities. I'm now on the hunt for advocates at TfL to help champion this new service internally. I would love to show you the product and introduce the company. Let me know if you're available to meet some time. Best regards

Bird

@bird.co

Sunday Michael Hurwitz sent the following message at 2:56 PM

View Michael's profile

Michael Hurwitz

Michael Hurwitz 2:56 PM

Thanks for reaching out - I'm aware you've emailed Helen Chapman and Tom Moody, so replying on everyone's behalf. We've been in touch with Bird previously (with in particular), and been through at some length how prohibitive the national legislative environment is for e-scooter at present (e-mopeds are a different story). If you want any more information, or would like to discuss this any further, please do contact me and my colleagues

Mike Beevor and Iain Macbeth, and we can take you through it			
	@tfl.gov.uk;	@tfl.gov.uk;	@tfl.gov.uk).
Best, Michae	4		

Today sent the following message at 1:38 AM

1:38 AM

Hi Michael, Thank you for your reply! Yes, I am aware of the current regulatory hurdles we need to overcome however I believe that with support and collaboration with TfL and other major city councils, we should be able to create a plan to address DfT's concerns and work towards a controlled pilot

. What I cannot understand is why London (the powerhouse of the UK) cannot take lead on this with Bird. As you know, I previously headed up Eyetease - the company who invented digital taxitops. Over the course of 4 years I worked with Helen and Tom (and many others, including Garrett Emerson) to gain regulatory approvals for our product the iTaxitop. As a small startup, the odds were stacked against me however through stubbornness and a blind belief in the benefits of our tech, I gained regulatory approvals in October 2014. Since Eyetease launched 400 screens across London (via client Verifone) in 2014, 100% of our systems are still operational - unfortunately those who followed us (the competition) did not operate with the same level of technical rigour and integrity! My journey to gain approval with TfL took me 4 years and TfL will know that I am someone who will not take "no" for an answer. But, I am also someone who is fair and believes in quality, integrity, safety and collaboration. Now at Bird, we have a proposition that will change the way people travel. We have a serious opportunity here to successfully reduce car usage by providing an affordable electric transport solution that everyone +18 can use. Yes, the legislation that is in effect is +100 years old and even the policy makers who enforced the (more recent) Segway ban openly regret the policy as they had not anticipated how stifling the legislation would become to progress and development of the transport network.

allow my home country to fall behind - especially when the benefit of our solution would be to reduce car usage, which in turn drives down congestion and pollution in our city. We have a real chance here to make a difference. I appreciate and respect that there are DfT regulations that need to be addressed. However as noted previously, with the support of TfL, we can work

together to define a pilot that meets your objectives and the objectives of DfT. We must progress as a nation and as a city.

As a father, I believe that we should do our best today to work on initiatives that improve air quality in the city for tomorrow - simply increasing the congestion charge zone or fees does not stop people using cars (it only charges them more. We need to give the public a viable alternative. Now, I am not saying that the scooter alone will solve this problem, but as part of a coordinated effort with other forms of transport, together we can provide a viable alternative to the car. Our commitment is to launch Birds in locations where mobility is still an issue. This includes areas of low income / property but also areas with an underserviced transport infrastructure. We would love to work with you in a collaborative manner.

. We are dedicated to making

Bird a success in every major in the UK. If you know anyone who can support us, please let me know. Are you available for a coffee some time at the end of July? I am currently in LA and return to UK on 23rd July and available anytime from the 24th onwards. Would love to show you a Bird in action and explore opportunities to collaborate on a TfL / Bird pilot with DfT. All the best,

<u>@bird.co</u> / +

Sent: 19 November 2018 11:36 **Subject:** FW: DfT and Bird UK meeting

From: [mailto: @bird.co]

Cc: Beevor Mike Subject: DfT and Bird UK meeting



Good to meet you electronically. My name is and I am the Head of UK and Ireland for Bird (www.bird.co). I have been passed on your details by Mike Beevor (CC'd) to initiate conversations with DfT regarding regulatory approvals for our dockless electric scooter product.

As the leading last mile transit solution, Bird has now passed 3 million rides within its first 10 months of operation. For every bird ride, we're taking one car journey off the road. We're seeing cities across the US enjoy the benefits of having Bird live in their city, including: reduced traffic and congestion, improved air quality and improved mobility. I am keen to commence discussions with you and the DfT to see how we can replicate the same service and benefits in the United Kingdom.

I am currently overseas working in California at Bird HQ and will be returning to the UK at the end of July. Are you available to meet with (Head of EMEA at Bird, CC'd) and myself on the 3rd or 4th of August?

Kind regards,





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From: Beevor Mike

Sent: 02 November 2018 13:24

To: King Rhyanna Subject: FW: Bird

Mike Beevor | Senior Policy Manager, Transport Innovation Directorate | Transport for London



From: [mailto: bird.co]

Sent: 19 September 2018 18:23

To: Beevor Mike Subject: Bird

Hi Mike,

I hope all is well.

Good talking to you just now. We're obviously keen to always be open and transparent with all our stakeholders.

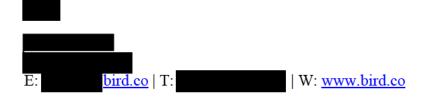
However, in this instance we feel the two emails are of a commercially sensitive nature and would certainly be detrimental to our business.

As you'll be aware section 43 of the act means you're not obligated to release information that could be damaging.

I fear in this instance releasing these email would give too much information to our competitors.

Let me know if you disagree.

Best wishes,





Begin forwarded message:

From: Beevor Mike < ttl.gov.uk>

Subject: RE: Meeting on Friday

Cc: <u>@bird.co</u>>, King Rhyanna < <u>@tfl.gov.uk</u>>

I have been contacted by my Freedom of Information team about a request relating to the release of emails exchanged between your company and mine. has approved the redacted release of previous emails but the below has not been in the frame for release previously, nor has the email you sent me about attached with my reply for reference).

I would be grateful for your views on these exchanges being released, as both set out areas of commercial intent that you may not want in the public domain. If you are content for only part of the exchanges to be released I would be grateful if you could indicate what you are comfortable to release and what text you regard as commercially sensitive. With apologies for the tight turnaround it would be very helpful if you were able to let me have your views this afternoon.

Many thanks in advance

Mike

Mike Beevor | Senior Policy Manager, Transport Innovation Directorate | Transport for London

T: | M | E: <u>tfl.gov.uk</u>

From: [mailto: @bird.co]

Sent: 02 August 2018 00:48

To: Beevor Mike Cc:

Subject: Re: Meeting on Friday

Mike.

Thank you for your email below.

Since we last communicated with Michael in June, we have made some great progress as a business (launching in Paris and Tel Aviv this week) in addition to some positive developments closer to home with DfT. Following extensive work with our UK policy team, we believe there is a clear and simple way forwards. Something I will be sharing with you all in our meeting. I look forward to discussing these developments in our meeting and exploring ways in which Bird and TfL can work together towards a London trial.

We also wanted to share our immediate roll-out plans with you in London (specifically on private land) - including and HereEast. This, we understand, is permitted under current legislation however we wanted to obtain your approval first prior to moving forwards. As always, we see this as a long term partnership and we are keen to start as we mean to go on.

I am also pleased to confirm that I will have the UK's first Bird with me at the meeting. If we have time, would be great to give you a quick demo!

Looking forward to see you, Michael and Ian on Friday.

Warm regards,

E: bird.co | T: | W: www.bird.co

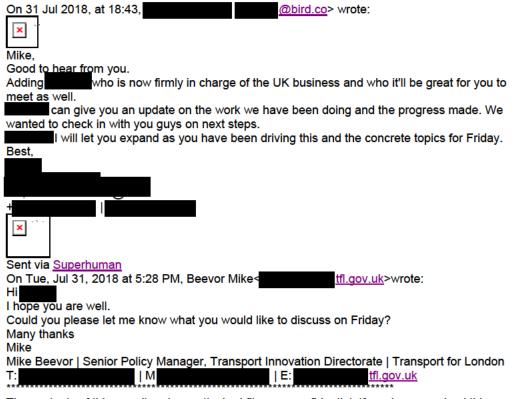


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From:

Sent:

17 July 2019 12:12

To:

King Rhyanna

Subject: FW: INVITATION: Bird e-scooters, Westminster, 12 June 10am - 2pm

Mike Beevor | Senior Policy Manager, Transport Innovation Directorate | Transport for London

T: E: <u>tfl.gov.uk</u>

From: Beevor Mike

Sent: 04 June 2019 13:23

To:

Subject: RE: INVITATION: Bird e-scooters, Westminster, 12 June 10am - 2pm

Hi

Good luck with the event, but I'm not around next week I'm afraid.

All best

Mike

Mike Beevor | Senior Policy Manager, Transport Innovation Directorate | Transport for London

T: | E: tfl.gov.uk

From: [mailto: bird.co]

Sent: 04 June 2019 10:22

Subject: INVITATION: Bird e-scooters, Westminster, 12 June 10am - 2pm

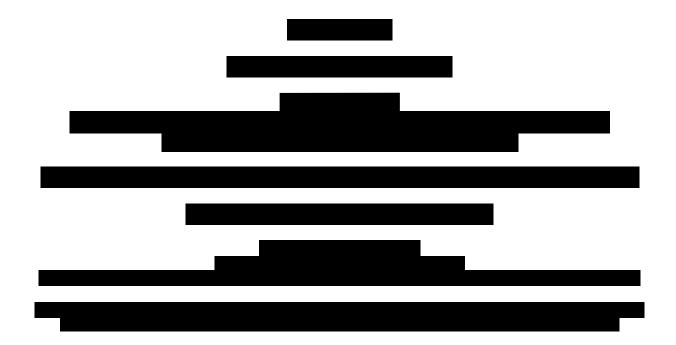
Hello,



Best wishes,



www.bird.co



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From: Mayger Debbie (ST)
Sent: 06 July 2018 14:19
To: Beevor Mike

Subject: FW: LinkedIn follow up

Kind Regards

Debbie Mayger

PA to Director of Transport Innovation
Surface Transport
Zone 11R2 11th Floor Palestra 197 Blackfriars Road
London SE1 8NJ

Tel: Mobile:

@tfl.gov.uk





From: [mailto @bird.co]

Sent: 05 July 2018 01:46 **To:** Mayger Debbie (ST)

Cc: Beevor Mike; Macbeth Iain;

Subject: Re: LinkedIn follow up

Hi Debbie,

Thank you for your email. Friday 3rd August (anytime) is perfect. Please send over an invite to both myself and

Many thanks,

On Wed, 4 Jul 2018 at 01:57, Mayger Debbie (ST) < @tfl.gov.uk > wrote:

Hi

Those dates are a bit tricky, however, I can confirm that the 1st or 3rd August would work for Michael, Iain and Mike.

Please let me know.

Kind Regards

Debbie Mayger

PA to Director of Transport Innovation

Surface Transport

Zone 11R2 11th Floor Palestra 197 Blackfriars Road

London SE1 8NJ

Tel:

Mobile:

@tfl.gov.uk





From: [mailto: @bird.co]

Sent: 04 July 2018 00:36

To: Hurwitz Michael; Macbeth Iain; Beevor Mike

Cc: Mayger Debbie (ST);

Subject: Re: LinkedIn follow up

Michael,

Thank you for your email below.

How does Thursday 26th or Friday 27th July work for you, Iain and Mike? Currently I am available anytime on both days.

There is no better way to understand the product than to see one "in the flesh" - so I will bring a Bird with me to our meeting. Time permitting, I would love for you and the team to be the first people in the UK to take the Bird out for a ride (on private land of course)!

I look forward to hear from you soon.

Best regards,

E: <u>@bird.co</u> | T:



Many thanks,

On 3 Jul 2018, at 04:24, <u>@bird.co</u> > wrote:
×
Michael,
Thanks for connecting the dots!
For those who have not met yet, he is our Head of the UK and will be back from the US in a few weeks.
Best,
x ···
Sent via <u>Superhuman</u>
On Tue, Jul 03, 2018 at 12:09 PM, Hurwitz Michael @tfl.gov.uk>wrote:
Hi ,
Just following up the LinkedIn conversation. Bringing in Iain and Mike from TfL and tie up all previous conversations.
You mentioned you're in London towards the end of July (23/24 th) so could meet up then – let us know when you might be free and we'll try to set something up. Maybe let us know a couple of other dates / times too as a backup.

Michael **Michael Hurwitz** Director of Transport Innovation | Transport for London (auto) | Mobile: Phone: 11th Floor, Palestra, 197 Blackfriars Road, London SE1 8NJ | Email: @tfl.gov.uk ************************************** The contents of this e-mail and any attached files are confidential. If you have received this email in error, please notify us immediately at postmaster@tfl.gov.uk and remove it from your system. If received in error, please do not use, disseminate, forward, print or copy this email or its content. Transport for London excludes any warranty and any liability as to the quality or accuracy of the contents of this email and any attached files. Transport for London is a statutory corporation whose principal office is at 55 Broadway, London, SW1H ODB. Further information about Transport for London's subsidiary companies can be found on the following link: http://www.tfl.gov.uk/corporate/about-tfl/ Although TfL have scanned this email (including attachments) for viruses, recipients are advised to carry out their own virus check before opening any attachments, as TfL accepts no liability for any loss, or damage which may be caused by viruses. ***********************************

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From: Beevor Mike

Sent: 02 November 2018 13:24

To: King Rhyanna

Subject: FW: Meeting on Friday

Mike Beevor | Senior Policy Manager, Transport Innovation Directorate | Transport for London

T: | M | E: <u>@tfl.gov.uk</u>

From: [mailto @bird.co]

Sent: 02 August 2018 00:48

To: Beevor Mike Cc:

Subject: Re: Meeting on Friday

Mike,

Thank you for your email below.

Since we last communicated with Michael in June, we have made some great progress as a business (launching in Paris and Tel Aviv this week) in addition to some positive developments closer to home with DfT. Following extensive work with our UK policy team, we believe there is a clear and simple way forwards. Something I will be sharing with you all in our meeting. I look forward to discussing these developments in our meeting and exploring ways in which Bird and TfL can work together towards a London trial.

We also wanted to share our immediate roll-out plans with you in London (specifically on private land) - including and HereEast. This, we understand, is permitted under current legislation however we wanted to obtain your approval first prior to moving forwards. As always, we see this as a long term partnership and we are keen to start as we mean to go on.

I am also pleased to confirm that I will have the UK's first Bird with me at the meeting. If we have time, would be great to give you a quick demo!

Looking forward to see you, Michael and Ian on Friday.

Warm regards,

E: <u>@bird.co</u> | T: | W: <u>www.bird.co</u>



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On 31 Jul 2018, at 18:43,

Mike,

Good to hear from you.

Adding

who is now firmly in charge of the UK business and who it'll be great for you to meet as well.

can give you an update on the work we have been doing and the progress made. We wanted to check in with you guys on next steps.

I will let you expand as you have been driving this and the concrete topics for Friday.

Best,



Sent via Superhuman

On Tue, Jul 31, 2018 at 5:28 PM, Beevor Mike

Hi

I hope you are well.
Could you please let me know what you would like to discuss on Friday?
Many thanks
Mike
Mike Beevor Senior Policy Manager, Transport Innovation Directorate Transport for London
Γ: E: <u>@tfl.gov.uk</u>
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From:

Sent:

17 July 2019 12:11

To:

King Rhyanna

Subject:

FW: Meeting with TfL

Mike Beevor | Senior Policy Manager, Transport Innovation Directorate | Transport for London

T: | E: <u>tfl.gov.uk</u>

From: Beevor Mike

Sent: 04 March 2019 17:19
To: bird.co'
Subject: Meeting with TfL



I hope you are well. I don't know whether my name rings a bell, but we have crossed paths in former lives – I was briefly head of private office around the time you arrived at DfT.

I am conscious that you are owed a reply to an email you sent Michael Hurwitz in February about dockless regulation in general, and the prospect of future legislative change. It would be sensible to cover both topics in the same meeting, but I am holding fire before setting anything up while I try to find out when any Government response to the Future of Mobility Call for Evidence might see the light of day. If it is soon, and if it is to say anything on legislative change, we would do better to wait until the position is known, rather than meet prematurely and base any discussion on conjecture.

So if you can bear with me, I'll come back to you when I'm able.

All best

Mike

Mike Beevor | Senior Policy Manager, Transport Innovation Directorate | Transport for London

T: | M | E: | tfl.gov.uk

From: Sent: To: Subject:	Beevor Mike 02 November 2018 13:25 King Rhyanna FW:
Mike Beevor Senior Policy Mai	nager, Transport Innovation Directorate Transport for London
T: M	E: <u>@tfl.gov.uk</u>
From: Beevor Mike Sent: 19 September 2018 15:4 To: Cc: ; King Rhy Subject: FW: , in swift follow up I s my forwarding it you now.	
Mike	
Mike Beevor Senior Policy Mar	nager, Transport Innovation Directorate Transport for London
T: +	E: @tfl.gov.uk
From: Beevor Mike Sent: 13 August 2018 15:47 To: Cc: Macbeth Iain Subject: RE:	
Hi	
	e met. I said I would be willing to talk to whoever at was interested in stands. It would help to understand what the proposal entails before any call or er.
Thanks	
Mike	
Mike Beevor Senior Policy Mai	nager, Transport Innovation Directorate Transport for London
T: M +	E: <u>@tfl.gov.uk</u>
From: Sent: 13 August 2018 14:22 To: Beevor Mike Cc: Macbeth Iain Subject:	
Hi Mike and Iain,	

Great seeing you both the other week at your offices.

I was wondering if you could offer some support. I have since discussed a potential trial in with senior management at the confirming that we are ok to proceed with an electric scooter trial within that this dictated by DfT's regulations, however it would be helpful to have TfL as the governing body in London offer its opinion on the matter (as this fall within London). As far as the law is concerned, I understand that electric scooters can be used anywhere on private land - and as a private land, use of these vehicles are permitted.

Would it be possible to send something (via email or letter) to that effect?

Many thanks,





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From:

@bird.co; @londonlegacy.co.uk; Wilson George; @londonlegacy.co.uk Lucy; Walters Debbie (ST); King Rhyanna; Beevor Mike; Mike Magan; Hurwitz Michael; Sara Carthy @londonlegacy.co.uk; Drake To:

Meeting: Bird / LLDC / TFL / Here East Subject:

Start: 31 October 2018 14:00:00 End: 31 October 2018 15:00:00 Here East, Plexal room - Elba Location:

Conference line

Dial 9 to call out, followed by:

Extension number: 8001003, followed by #

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From: < bird.co>

Sent: 29 November 2018 12:35

To: Beevor Mike

Cc: Hurwitz Michael; Williams Ross

Subject: Re: Bird & TfL - Bird pilot update meeting

Follow Up Flag: Follow up Flag Status: Flagged

Thank you Mike,

Hi Ross, good to e-meet you. Currently our diary is looking good at the following times:

12-5pm 10th Dec

2-5pm 11th Dec

Let me know what works best for you and Michael.

Best regards,





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On 29 Nov 2018, at 11:58, Beevor Mike < tfl.gov.uk> wrote:

Thanks for the email, Michael is happy to meet. Ross (cc) will join him at this one and will see if he can find a diary slot that works for everybody.

Thanks Mike

Mike Beevor | Senior Policy Manager, Transport Innovation Directorate | Transport for London

T: | | M | | E: | tfl.gov.uk

From: [mailto: bird.co]

Sent: 26 November 2018 19:41

To: Hurwitz Michael

Cc: Beevor Mike

Subject: Bird & TfL - Bird pilot update meeting

Hi Michael, Hope you're well.

As we approach our first month of the Bird trial at Queen Elizabeth Park, I would love to schedule some time with you and your team to share our key findings and data from the pilot.

Since launching on 6th November, we have seen thousands of people travel across the park to and from HereEast and Westfield. The immediate uptake and positive response has been fantastic to see!

I am pleased also to confirm that is in town on 10th and 11th December. If you're available, we would love to come over to your offices to share some data and key learnings from the London pilot. In addition, we would also like to share updates with you on Bird in Paris where we're seeing a great mix of old and new transport working incredibly well together - something we would love to one day replicate in London. Currently our diaries are open 10th December (anytime) and 11th December (PM only). Look forward to hear from you soon with availability.

Best regards,

E: bird.co | T: | W: www.bird.co

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damage which may be caused by viruses.

From: < bird.co>

Sent: 17 January 2019 14:56 **To:** Hurwitz Michael

Cc: bird.co; Bird UK; Williams Ross; Beevor Mike;

Subject: Re: Bird & TfL Meeting

Follow Up Flag: Follow up Flag Status: Flagged

Hi Michael,

Thank you for your email update below.

We would love to work with TfL on the development of a new "floating transport" ordinance for London. Bird operates a best in class operating model which is evolving all the time. We believe that the city is our number one customer and it is through close collaboration with the city that we are able to solve local transport and air quality challenges with Bird scooters.

Let me know what dates work best for you once you are in a position to discuss next steps.

Best regards,





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On 16 Jan 2019, at 18:13, Hurwitz Michael < MichaelHurwitz@tfl.gov.uk > wrote:

Нί

Happy New Year to you too and thanks for sharing the article.

Happy to meet again but actually I think we're not quite ready - better to push it out a few weeks to Feb.

A couple of things combining on this - when we met before Christmas, we spoke about the Urban Transport Group (UTG) as a possible medium for accessing other UK transport bodies. We did ask but they don't feel ready for external companies presenting just yet - I will be attending their meeting at the end of this month so will test the appetite further and can update after that. We're also putting a lot of our internal resource right now into development of the pan-London approach / byelaw we are hoping to introduce for 'floating transport', which would include e-scooters if / as and when they become legal. Again, it would be good to give an overview of this and get your views, but need a couple more weeks before we're ready to do that. And finally, given how important central government is in this, with 'everything else' going on right now (can you see I'm trying to avoid using the 'B-word'...) the likelihood of grabbing any kind of meaningful political attention is close to zero...

Sorry we're not champing at the bit, but I'm trying to be pragmatic and have a follow up when it'll be most constructive. We'll send through some dates

Many thanks,
Michael Hurwitz Director of Transport Innovation Transport for London M: E: MichaelHurwitz@tfl.gov.uk From: [mailto: bird.co] Sent: 07 January 2019 12:51 To: Williams Ross Cc: Hurwitz Michael; bird.co; Bird UK Subject: Re: Bird & TfL Meeting Hi Michael and Ross, I hope that you are both well and Happy New Year! I saw this article and thought it might be of interest to you. https://www.smartcitiesdive.com/news/smart-cities-trends-2019/545092/ Following our meeting in December, please let me know if you are available to catch up again this month to discuss progress and next steps. Best wishes, On Fri, 30 Nov 2018 at 10:02, bird.co> wrote:
Thank you Ross,
Looking forward to see you and Michael on Tuesday 11th December at 3pm. Best regards, E: <u>bird.co</u> T: <u>www.bird.co</u> W: <u>www.bird.co</u>
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On 29 Nov 2018, at 16:17, Williams Ross < teleplace to the time with the time works of time works of the time works of the time works of the time works of time works of the time works of t

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From: Sent: To: Cc: Subject:	Iondonlegacy.co.uk> 31 October 2018 13:44 Hurwitz Michael; Wilson George; Drake Lucy; Beevor Mike; Harry Porter; Walters Debbie (ST); Petchey Kiera; Plummer Christopher RE: e-Scooter Activity
I'll still be attending along wifl	and We are on our way.
Thanks	
50	
From: King Rhyanna [mailto: Sent: 31 October 2018 12:28 To: Wilson George; Hurwitz Cc: ; ; ; Christopher Subject: RE: e-Scooter Activity	; Drake Lucy; Beevor Mike; ; ; Harry Porter; Walters Debbie (ST); Petchey Kiera; Plummer
	As such can I suggest that not everyone needs to come to the welcome). Only those should attend if you'd like to talk about learning from ve outlook. From TfL it will be myself, Mike Beevor and Lucy Drake from .
Best, Michael	
Michael Hurwitz Director of	Transport Innovation Transport for London
M: E:	tfl.gov.uk
From: Wilson George Sent: 31 October 2018 11:33 To: Hurwitz Michael; Cc: Beevor Mike; (ST); King Rhyanna; Petchey I Subject: RE: e-Scooter Activity	Superior and the superior of t
Michael,	
Many thanks again for the ema	ils below.



from a legal perspective we don't intend to dial into the call/meeting later but can be on hand if needed.

Kind regards,

George

George Wilson

Associate Lawyer - Property & Planning Law | Legal - General Counsel

Phone: (auto | Fax: (auto

3rd floor, Petty France, 55 Broadway, London SW1H 0BD | Email: tfl.gov.uk



Legal 500 2018 in-house transport team of the year

From: Hurwitz Michael Sent: 31 October 2018 09:27

To: Wilson George

Cc: londonlegacy.co.uk; londonlegacy.co.uk; Drake Lucy; Beevor Mike; Walters Debbie

(ST); King Rhyanna; Petchey Kiera; Plummer Christopher

Subject: RE: e-Scooter Activity

Hi

Thanks very much for setting this out and your assurances on a collaborative approach, much appreciated.

A couple of important points up front – we also believe that vintage legislation needs to updated and are pressing the DfT for review / change as well. We've been open & public about this – in our response to the DfT's 'Future of Mobility Grand Challenge' call for evidence, we ask for the update of legislation; and that local authorities are granted powers that allow us to permit trials much more quickly with appropriate safeguards. This is really important to us – we need to be able to engage with the latest developments and emerging business models so we can have a constructive dialogue about what could help the city.

Finally just to say that even if legal questions can be resolved over email I'd like to meet later anyway – to

Finally just to say that even if legal questions can be resolved over email I'd like to meet later anyway – to discuss how we could learn from a trial to help the development of an appropriate future policy framework. The kind of stuff we'd be interested in understanding would be safety considerations; what the e-scooters are used for; how were users travelling around previously etc.

Subject: Re: e-Scooter Activity

Hi Michael,

Ahead of tomorrow's meeting, and in the spirit of partnership and collaboration, I wanted to share with you and your team our thoughts regarding the upcoming trial at Queen Elizabeth park in London.

Walters Debbie (ST); King Rhyanna; Petchey Kiera

Following the first meeting between Bird and TfL in April, we have taken our time to understand the legislative environment in the UK. At Bird, we are focussed on building long term partnerships with transport authorities to solve mobility and air quality challenges in their city. Since launching our first market in September 2017, Bird has helped +100 cities across the globe with their first and last mile mobility challenges. We have completed +10m rides and reduced CO2 emissions by +13 million lbs - and we're only just getting started!

As you are aware, the use of electric scooters in the UK is currently prohibited on pavements and roads - under Highway Act 1835 (s72) and Road traffic Act 1988 (s129) respectively. This has been confirmed by the Government, the Crown Prosecution Service and by case law. While we do not wish to see a change in the law regarding the use of electric scooters on pavements, we would like to see the removal of the current prohibition of their use on roads and cycle lanes. To that effect, we are working with Central Government and cities across the UK to change regulations and allow green on-demand services, like Bird, to be legalised.

Despite the prohibition of the use of electric scooters on pavements and roads, they can legally be used on private land. Again, this has been confirmed by the Government, the Crown Prosecution Service and by case law. In the words of the Department for Transport, personal powered transporters, of which electric scooters are an example, 'can be used on private property, as long as you have the permission of the landowner'. The Crown Prosecution Service has echoed this, saying 'self-balancing Personal Transporters may be used on private property with the permission of the landowner'. And case law has confirmed the legal use of motorised vehicles on private land, even when that land includes areas that the public have a right of access to, such as footpaths. The Road Traffic Act 1988 (s34) makes it a criminal offence to drive any motorised vehicle on a public footpath - but permission can be given by a 'lawful authority'. Lord Scott, in Bakewell vs Brandwood, held that private landowner can give 'lawful authority' for the use of vehicles on their land - even on land used by the public. Examples where powered transporters have been used on private land include at Heathrow Airport, where BAA deploy Segway Personal Transporters, and at Battersea Park, where segways tours operate. Both of these places are open to the public, and in the case of Battersea Park is a place where the public have a right of access.

In summary, powered transporters, such as electric scooters, can be used on private land, with the permission of the landowner, including land that is regularly used by the public. And that is why we are delighted to partner with Here East and London Legacy Development Corporation (LLDC) at Queen Elizabeth Olympic Park to launch our first trial. We are extremely excited about this opportunity and believe it will help address the area's mobility requirements - connecting great businesses at Here East with the park, Westfield and Stratford transport links. For the duration of the trial, Bird scooters will be used exclusively on approved pathways - notably used previously for the Navya trials and approved by TfL as a "Test Bed" for connected and autonomous vehicles.

To ensure the safe, proper and legal use of electric scooters at our launch site we are taking a number of important steps:

- We are limiting the number of electric scooters to be used to no more than 100 scooters.
- We are limiting the use of the electrics scooters to the hours of 7am to 9pm
- We will be carrying out daily safety checks on all of our electric scooters.
- We will be limiting the use of our electric scooters to those aged 18 years old and over.
- We will be stationing staff at the site, full-time, to ensure compliance with our code of practice by riders of our electric scooters.
- We will introduce a geolocation fence to ensure that users of our electric scooter cannot leave the boundaries of the trial area.

In addition to the above, both HereEast and LLDC can terminate the trial at any time if Bird does not comply with its code of practise.

We are of course very excited about this trial, and hope that it will serve to demonstrate the benefits we believe electric scooters can bring to London and the UK.

As a final point, I would also like to take this opportunity to say that WE ARE BIRD. We are not any other company. We are wholeheartedly focussed on doing the right thing at all times. I think you will agree that our conduct has been pragmatic, patient and professional at all times? We are committed to build a long term relationship with TfL and launch a sustainable service in London - but legislation changes are required and this will take time (but we're not going anywhere and are committed to achieve our long term vision of having fewer cars on the road!). We are obsessed with rider safety and are dedicated to working in partnership with TfL to improve mobility and reduce pollution in London. But, right now, our number one priority is ensuring a successful trial at Queen Elizabeth Park. We look forward to a successful launch and (to that effect) would like to invite you to regular / monthly meetings where we share the results of the trial as we progress.

My fellow Bird colleagues and I look forward seeing you tomorrow and discussing the upcoming launch of the UK's first electric scooter trial - starting Monday 5th November.

Best regards,





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On 30 Oct 2018, at 17:13, Wilson George < ttl.gov.uk wrote:

Hi all (and thanks Michael),

The below chain and background information is all very helpful.



Kind regards,
George
George Wilson Associate Lawyer – Property & Planning Law Legal – General Counsel Phone: (auto Fax: (aut
Legal 500 2018 in-house transport team of the year
From: Hurwitz Michael Sent: 30 October 2018 16:46 To: bird.co; londonlegacy.co.uk; Wilson George; londonlegacy.co.uk; Drake Lucy; Beevor Mike; Cc: Walters Debbie (ST); King Rhyanna Subject: RE: e-Scooter Activity
Hi All,
Thanks for all the responses! I've pasted them back in to the email chain below so they're all in one place and everyone's in the same loop ©.
To stress I don't just want to talk about legal issues – I'm interested in what e-scooters mean for urban space – they're coming and we want to actively engage in this agenda to get the best outcome for all.
And as a final point – on logistics – anyone want to host? If not, very happy to meet in the TfL office in Stratford.
Thanks again,
Michael
Michael Hurwitz Director of Transport Innovation Transport for London
M: tfl.gov.uk
From: [mailto: londonlegacy.co.uk] Sent: 30 October 2018 15:22 To: bird.co'; hereeast.com'; Wilson George; Drake Lucy; Beevor Mike;

I hope that sets out clearly where we're coming from.

Hurwitz Michael;

Subject: Re: Hold: e-Scooter meeting (exact time TBD)

Hi Michael

We are working towards launching on the 5 November. I still don't understand what specifically makes the trial illegal. Can we get some clarification please? Bird have provided information as to why they believe it to be legal which I have shared. Appreciate the meeting request and agree it would be good to meet, but I'm also conscious of time.

Kind regards

Get Outlook for Android

From: [mailto: bird.co]

Sent: 30 October 2018 15:49

To: Hurwitz Michael

Cc: londonlegacy.co.uk; Wilson George;

londonlegacy.co.uk; Drake Lucy; Beevor Mike;

Subject: Re: Hold: e-Scooter meeting (exact time TBD)

Hi Michael,

Great to hear from you.

A meeting tomorrow works well for us. I have spoken with our partners at LLDC and HereEast regarding availability and can confirm that 2-3pm tomorrow works well for us. I understand that team will follow up shortly with meeting invite details.

To reiterate my conversation with Mike Beevor earlier this month, Bird is whole heartedly committed to follow due process and operate within the law at all times. We are keen to work in partnership with cities and landowners to ensure that our private land trials demonstrate the safety and benefit of Bird scooters. For the avoidance of doubt, we fully appreciate that under the current UK legislation, we are limited to private land trials only. To ensure our Queen Elizabeth Park trial remains on private land exclusively, we have incorporated a number of features to maintain a compliant and safe service at all times. We look forward to discussing these features with you in tomorrow's meeting and look forward to the upcoming launch of Bird in Queen Elizabeth Park on Monday 5th November.

Warm regards,

E: bird.co | T: | W: www.bird.co

From: [mailto: hereeast.com]

Sent: 30 October 2018 13:51

To: Hurwitz Michael

Cc: bird.co; londonlegacy.co.uk; Wilson George; londonlegacy.co.uk;

Drake Lucy; Walters Debbie (ST); King Rhyanna; Beevor Mike; **Subject:** Re: e-Scooter Activity

Hi Michael

- for visibility. also.
- can we speak later (I'll be free after 1515 GMT so can call before meeting Ford Global at 1615.

However, from my perspective on private land (non-road) with suitable approvals and with appropriate insurances, then a trial seems entirely plausible and mitigated with a limited geographic range. What's the concern?

Thanks



CEO | Here East

www.hereeast.com

Assistant: hereeast.com

On 30 Oct 2018, at 09:36, Hurwitz Michael <

tfl.gov.uk> wrote:

Hi all

As e-scooter activity and enthusiasm continues to rise; and given the sheer volume of emails and conversations going on between all of us who have an interest, I thought it would be a really helpful step for us to meet together as soon as we can.

On my agenda would be to run through what we all understand to be the legal situation; and assuming that a trial will follow at some point (possibly very soon) to have a discussion about what learnings we could all share so we can help to develop the best long-term policy framework for the future. I know the key actions will fall to the DfT on the agenda overall, but as we're at the coalface it would be good to be on the same page.

Our diary-planets align for tomorrow afternoon – are you free? Happy to come to Plexal, or host at our Stratford offices if that would help?

Michael

Michael Hurwitz Director of Transport Innovation Transport for London

Palestra | 197 Blackfriars Road | London SE1 8NJ

M

E: tfl.gov.uk

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www.queenelizabetholympicpark.co.uk

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Jacob Germina	
From:	Hurwitz Michael
Sent:	30 October 2018 16:46
To:	50 October 2010 10.10
Cc:	@bird.co; @londonlegacy.co.uk; Wilson George; @londonlegacy.co.uk; Drake Lucy; Walters Debbie (ST); King Rhyanna; Beevor Mike;
Subject:	RE: e-Scooter Activity
Follow Up Flag:	Follow up
Flag Status:	Flagged
Great thanks	
Michael Hurwitz Director	of Transport Innovation Transport for London
M: E:	@tfl.qov.uk
From: [mailto: Sent: 30 October 2018 16:4 To: ; Hurwitz Mic Cc: @bird.co; Walters Debbie (ST); King Rh Subject: RE: e-Scooter Activ	chael @londonlegacy.co.uk; Wilson George; @londonlegacy.co.uk; Drake Lucy nyanna; Beevor Mike; @londonlegacy.co.uk; Drake Lucy
Hi All	
	s here but I believe a meeting 2-3pm, at Here East will work. I will send a hold fo is email and reconfirm the meeting time and room in due course.
Kind regards,	
Executive Assistant Here Eas	st
hereeast.com Watch: Here E	<u>ast vision</u>
Getting here: Hop on our <u>spee</u>	<u>dv shuttle</u>
@tfl.gov.u	@tfl.gov.uk> @londonlegacy.co.uk; Wilson George < @tfl.gov.uk>; acy.co.uk; Drake Lucy < @tfl.gov.uk>; Walters Debbie (ST) k>; King Rhyanna < @tfl.gov.uk>; Beevor Mike
<pre> @tfl.gov.uk> </pre>	

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Thanks

[sent from iPhone]

[sent from iPhone]

CEO | Here East

www.hereeast.com |

Assistant:

@hereeast.com

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Michael

Michael Hurwitz Director of Transport Innovation Transport for London

Palestra | 197 Blackfriars Road | London SE | 8NJ

M E <u>@tfl.gov.uk</u>

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From: King Rhyanna
To: King Rhyanna
Subject: RE: FW: FOI
Date: 19 September 2018 15:07:09
Attachments: Follow up to LinkedIn.msg

From: King Rhyanna
Sent: 19 July 2018 10:20
To: Cc: @bird.co'

Great – thanks Shall do.

Rhyanna

From: r [mailto @bird.co]

Sent: 19 July 2018 09:58 To: King Rhyanna Cc: @ @bird.co Subject: Re: FW: FOI

Subject: RE: FW: FOI



Hello,

Thanks for adding me. I only had a chance to review the emails between myself and TFL so far so seeing these for the first time. In absence I would consider sensitive the following sections.

I agree on removing the sections you mentioned and the trip count. Just rereading all the interactions you sent the below stand out as the ones to remove as they are sensitive.

Best,

Sent via Superhuman

On Thu, Jul 19, 2018 at 10:17 AM, King Rhyannaapril:percentage; @tfl.gov.uk>wrote:

Sorry to get in touch again about the FOI. I have just sent the below to have anything else redacted, which we are happy to do on commercial grounds however have received his

out of office. Are you able to advise if you are happy with this please, mainly on the section about number of trips and if there is anything else we have missed below.

Many thanks Rhyanna

From: King Rhyanna Sent: 19 July 2018 09:14

To: @bird.co'
Subject: FOI

Morning

I work closely with Michael Hurwitz, and just wanted to inform you that e recently received an FOI about Bird which was informed about. I just wanted to check in with you to check if there is anything else commercially sensitive that we should be redacting from your LinkedIn email chain with Michael on the 3 July.

From the attached we are proposing to remove the following from your most recent reply on the basis that it is commercially sensitive.



There is one question regarding whether we should be including the section that refers to the number of rides over the last 3 months, we are happy to remove this is you wish too.

Many thanks Rhyanna

Rhyanna King

Executive Manager | Transport Innovation Directorate



Transport for London

@tfl.gov.uk

Address: Palestra, Zone 11R2, 197 Blackfriars Road, Southwark, SE18NJ

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From: < @bird.co>

Sent: 02 August 2018 16:37
To: Hurwitz Michael

Subject: Thanks

Follow Up Flag: Follow up Flag Status: Flagged

Hi Michael,

Best,



Click here to report this email as SPAM.

From: @bird.co>

Sent: 02 August 2018 16:37
To: Hurwitz Michael

Subject: Thanks

Follow Up Flag: Follow up Flag Status: Flagged

Hi Michael,

Good to briefly catch up. Glad you're already planning to speak with and and and, and looking forward to continuing our dialogue when I'm next in London. My current contact details below.

Best,



BIRD

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