

Jacob Gemma

Sent: 05 September 2018 15:37
Subject: Ola's launch in the UK

From: Bhavish Aggarwal <[REDACTED]@olacabs.com>
Date: 7 August 2018 at 06:30:33 BST
To: [Gareth Powell](#) <[REDACTED]>
Cc: John Gray <[REDACTED]>, [REDACTED]@olacabs.com
Subject: Ola's launch in the UK

Dear Mr. Powell,

Hope this email finds you in good health. My team had met you in January 2018 in your office in London and since then, there have been some exciting developments at Ola. We launched our services in Australia in January this year and have made very good progress in the UK.

It gives me great pleasure to personally inform you about our entry into the UK and make sure you have an advance copy of the media release that my team will shortly be issuing.

Along with everyone at Ola I am hugely excited about our launch in the UK and we are all looking forward to starting our operations in the coming weeks. UK holds a special significance for a company like ours; it is an incredibly savvy and forward looking nation and the history that our two countries share makes our drive into the UK even more special.

Ola has invested significantly to develop a platform that can help deliver mobility solutions to the UK and offer a compelling new service for passenger and drivers. Indeed collaborating with policymakers and regulators is fundamental to our approach and I guarantee this will remain our guiding principle as we expand across the UK.

I would be happy to discuss this further with you and look forward to interacting in person. In the meantime, I hope you give our service a try!

Best wishes,

Bhavish Aggarwal
Co-founder and CEO
Ola