

Deliveries Reduction Fund for Business Groups

Application Form
June 2018



All applications will be subject to an evaluation criteria set by Transport for London, details of which can be found in the supporting guidance

Please return your completed application form to [REDACTED]
by Friday 20 July 2018

General Information:

Lead Applicant:

angel.london Business Improvement District

Other partners:

Islington Council

Do you have approval for this proposal from your Business Improvement District Board or senior management? If not, when do you expect this to be granted?

Yes

Lead Applicant Contact Details:

Contact name:

[REDACTED]

Email address:

[REDACTED]

Telephone number:

[REDACTED]

Project Team

Provide details of the proposed project team including external members e.g. resident group representatives, consultants; together with roles and responsibilities

| Name | Organisation | Role | Responsibility |
|------------|--------------|--------------------------|---|
| [REDACTED] | angel.london | Project lead | Co-ordinator |
| [REDACTED] | LBI | Council lead | Internal council liaison |
| [REDACTED] | LBI | Head of Waste Management | Responsible for waste collection service and delivery of BOID recycling service |



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|--|-----|----------------------------------|--|
| | LBI | Market Manager, Chapel Market | Responsible for liaison delivery of all services to traders in Chapel Market |
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Project overview: Please use the table below to provide a brief description of the proposed project. This will enable an understanding of how the proposal fits with the ambitions of the applicant's business.

| | |
|---|---|
| <p>Background</p> <ul style="list-style-type: none"> • Brief description of the business(es) making the application • What is the relationship between the businesses in a joint application? • Any research undertaken to inform the planning of the project • Have similar projects been delivered in the district or by other groups? | <p>angel.london is the BID working at the Angel, Islington. Our geographic area extends from Sadler's Wells Theatre in the south on Rosebery Avenue to the Town Hall to the north, taking in businesses along Upper Street as well as parts of Essex Road, City Road, Liverpool Road and Chapel Market.</p> <p>The BID works closely with Islington Council on many aspects of our project delivery. angel.london contracts with LBI's Waste Management team to deliver our recycling service.</p> <p>From our daily contact with our members we are aware that they are now prioritising clean air in the area and are keen for the BID to engage with environmental projects which could improve air quality. This is reflected by residents groups such as the Angel Association which is keen to see traffic reduction in the area.</p> <p>Regarding Chapel Market, the BID undertook consultation with stallholders and businesses in 2009 and wrote a report for the council which has, to date, not been actioned. Part of this identified problems with waste disposal and collection. This was again highlighted in a 2017 report (London Markets DSP) by the CRP.</p> <p>No similar project has been attempted in the BID area.</p> |
| <p>Your Aspiration</p> | |



| | |
|---|---|
| <ul style="list-style-type: none"> • Why are you implementing the project? • What issue is being addressed? • What is the “bigger picture” of the project? • How does this help to deliver the objectives / ambitions of the partnership? • What are the anticipated long term benefits to the partnership, members, and the wider community for example will improve air quality in the district. | <p>A cleaner air environment has been prioritised by our members and residents and we are committed to delivering projects which improve air quality and make the area greener. Funding is always a major barrier and this project will enable us to make headway.</p> <p>Consolidation of waste collection and reduction in vehicle journeys are the aims of both strands of this project.</p> <p>This will enable us to honour our commitment to a cleaner and greener Angel as part of our current Delivery Plan for the next four years</p> <p>The long-term benefits will be a healthier environment for our workers and residents, with reduced traffic and less disruption in our only market street. A successful project outcome will act as an impetus for us to progress other potential programmes like cleaner walking routes and additional greening of the BID</p> |
| <p>Brief description of the project</p> <p>Working with local businesses on reducing waste collections to minimise the number of servicing vehicles on the roads of Angel. The BID contracts with Islington Council Waste Services to deliver our recycling programme (currently paper, cardboard, plastics, printer cartridges, coffee grounds and a used furniture/white goods collection service). We currently have around half of our 600 members engaged in the scheme. Apart from the furniture collections, the recycling is collected at the same time as the council general waste collections. This would require one to one meetings with businesses currently using providers other than the council service to explain the benefits of signing up to the council scheme which would include a financial incentive and significantly reduce the journeys made by the number of providers working in the area.</p> <p>Working with the council and local traders in Chapel Market to explore a waste reduction and consolidation service. This would lead to the installation of two compactors located in Chapel Place. The current system results in waste accumulating around the stalls awaiting collection and leads to conflict with the businesses on either side of the market who are required to put their refuse out in time-banded collection slots.</p> <p>Support businesses to implement reduction of personal deliveries as part of the waste consolidation programme identified above. angel.london has worked with Amazon to find additional space for storage lockers in the BID area and, in particular, Chapel Market. We promote the CRP Click and Collect scheme and would like to see at least three more click and collect sites in the BID area.</p> | |



What is the location of proposed project? Please provide either a map showing the geographical area or a description

Map attached

Aims and objectives of the proposed project

Engagement with 200 businesses throughout the project with the aim of signing up 25% of these to the council waste scheme and/or our BID recycling programme.

Reduced cost for businesses

Increased awareness of air quality across all BID businesses. This will be reflected in our 2018 BID business survey

Eliminating the current build up of compactable waste in Chapel Market, resulting in a cleaner and less congested street for shoppers and local businesses.

Delivery approach e.g. 4 phases. Please list what's in scope and out of scope?

Phase 1

Information gathering and partner liaison to establish a working model

Task allocation

BID to identify likely target business and arrange one to one meetings

Council to consult with market stallholders on requirements.

Council to scope out requirements and specification for compactors

Phase 2

BID to ensure that willing members are provided with a new contract with the council's Waste Collection team.

Council to investigate compactor suppliers and arrange tenders

Phase 3

BID to ensure that waste contracts have been issued and that businesses are engaged with the recycling service

Installation of compactors

Phase 4 – monitoring and evaluation of both projects



Provide a separate, detailed project plan including information illustrated with example in table below

| Information required | Example |
|--|---|
| Primary activities / tasks: | Engage with 200 businesses with the view that 25% of them will switch to the council waste scheme and/or take up the BID recycling . Consult with market stallholders Scoping of compactors spec Purchase and install compactors |
| Timescales | Business Engagement May 2018 – Stallholder consultation May 2018 to July 2018 Compactor scoping May 2018 to July 2018 Compactor purchase and installation January 2019 |
| Milestones | Business Engagement complete July 2018 Market consultation complete July 2018 |
| SMART targets | 20 businesses recruited to council waste scheme November 2018 Agreement from stallholders to proceed with compactors July 2018 |
| Key Performance Indicators (KPIs) | 50 businesses switch to council and/or BID recycling and waste scheme by May 2019 All stallholders in Chapel Market using compactors by May 2019 |
| Outputs and deliverables | Data from 25 businesses before and after switch Statistics of reduced vehicular traffic on Chapel Market from LBI |
| Risks / issues Mitigation | Businesses are not interested in participating - we will select other businesses from our database who may be less likely to participate |

Monitoring and Evaluation – What will success look like?

How will the project delivery and performance be measured, monitored, reported and evaluated?

What monitoring and evaluation will be undertaken to measure the impacts of the proposed project against the objectives?

Success will be a measurable reduction on waste collection vehicles in the BID area during the time-banded collection periods. It will be a clean and pedestrian-friendly Chapel Market which will establish the groundwork for an overall improved environment as outlined in the BID paper of 2009.



How will you gather financial information to assess the long term viability of the project and costs to roll-out to a wider audience?

We will work closely with our partners and businesses to establish the cost savings to individual businesses. Our in-house recycling service (provided on our behalf by LBI) is included in the BID levy and there are no additional costs. We can therefore calculate the savings for each business we engage against other contractors. We will also calculate the saving to each business taking up the council service at a discount.

The council will provide costs for the current vehiculised collections in Chapel Market against the new costs of transporting waste a short distance to the compactors.



Set-out amount of funding requested from TfL together with itemised list of what it is to fund together with identified sources of match-funding:


| Expenditure item | Detail | Funding Source | 2018/19 £k | 2019/20 £k |
|--|--|----------------------------|-------------------|-------------------|
| Waste compactors x 2 | 2 x general compactors Orwark 5030 | TfL | | £15K |
| Waste transporter licence | Licence required to collect waste and deliver to compactor | TfL | | £1K |
| Officer time | Procurement of compactors | LBI | | £5K |
| Waste consolidation | One to one visits to businesses to identify requirements and explain how the current service works with time banded collections. Set up follow-ups with Islington Council's waste team to advise on alternative contracts. BID to act as liaison partner | TfL LBI angel.london | £5K £5K £4K | £5K £5K £4K |
| Feasibility study for waste reduction in Chapel Market | Interview and assess volume of waste from 47 permanent traders and additional casuals and Farmers Market (Sunday) traders. Develop feasibility with Street Trading team and the market manager | TfL LBI angel.london | £7K £5K £4K | £7K £5K £3K |
| | | | | |
| Total TfL | | | £12K | £28K |
| Total LBI | | | £10K | £15K |
| Total angel.london | | | £8K | £7K |
| | | | | |

To comply with State Aid rules in awarding financial assistance, please list funding received from public-sector sources over the last 3 financial years e.g. Transport for London, Boroughs, GLA, etc (See Appendix A in Guidance for further information)

| Financial Year | Date | Funding Source | Amount £'000 |
|----------------|------------|----------------|-----------------|
| 2016-17 | April 2017 | LBI | 65K |



| | | | |
|---------|------------|-----|-----|
| | | | |
| 2017-18 | April 2018 | LBI | 30K |
| 2018-19 | | | nil |
| TOTAL | | | 95K |

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 by 20 July 2018

