

**Cllr Feryal Demirci**  
**Cabinet Member for Neighbourhoods, Transport & Parks**  
Mayor's Office  
Hackney Town Hall  
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London, E8 1EA  
020 8356 3270

Mr Graham Nash  
Head of Borough Projects & Programmes  
Transport for London  
Palestra, Floor 5.  
197 Blackfriars Road  
London, SE1 8NJ  
*sent via email:* [REDACTED]

20 October 2017

Dear Mr Nash,

I am writing in support of Hackney Council's application for a Liveable Neighbourhood project in order to create an innovative scheme that will reduce traffic, improve air quality, promote walking, cycling and public transport and define what a Liveable Town Centre with interlinking Healthy Streets could look like.

Hackney strongly supports the 'Healthy Streets' approach embedded in the Mayors Transport Strategy and the principles outlined in the Liveable Neighbourhoods strategy. Hackney are champions for delivering revolutionary and ambitious schemes which achieve our and the Mayor's aspiring sustainable transport and air quality targets and objectives.

Hackney has been in the forefront of sustainable transport innovation with the successful delivery of previous schemes such as the Narrow Way pedestrianisation, delivering the CS1 with modal filtering and our redesign of Leonard Circus. Significantly reducing the traffic in the Hackney Central area and creating a Liveable Town Centre is next natural stage for us to promote active travel and public transport, improve air quality and continue to champion sustainable transport innovation.

Removing 80% of through traffic with a 24 hour bus and cycle-only gateway will significantly improve the area according to the Healthy Streets check and will meet several of our and the Mayor's Transport objectives. It will allow us to radically redesign two dangerous junctions, decrease collisions and improve air quality. It will build on previous schemes such as the Narrow Way and will spur on future schemes such as improving local public transport hubs and begin the works of a top 25 Cynamon cycle route between Hackney Central and Shadwell.

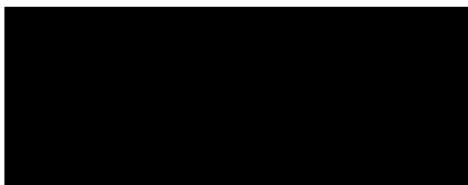
The Hackney Central Area Action Plan consultation provides clear evidence that this scheme is both wanted and needed. We will improve the air quality, accessibility and



liveability for our local residents and local businesses. We will link our engineering works with behaviour change measures such as personalised travel planning or provide a package of business engagement measures modelled on the award-winning City Fringe ZEN project.

Awarding us this bid would allow us to redefine what it means to live in, work in and/or visit a Liveable Town Centre. It will allow us to promote active and public transport, improve air quality and revitalise the wider area. There is a clear demand for this scheme from our residents and we see great potential for the area. We would greatly welcome the opportunity to help them to realise that potential.

Yours sincerely,



**Cllr Feryal Demirci**

Cabinet Member for Neighbourhoods, Transport & Parks